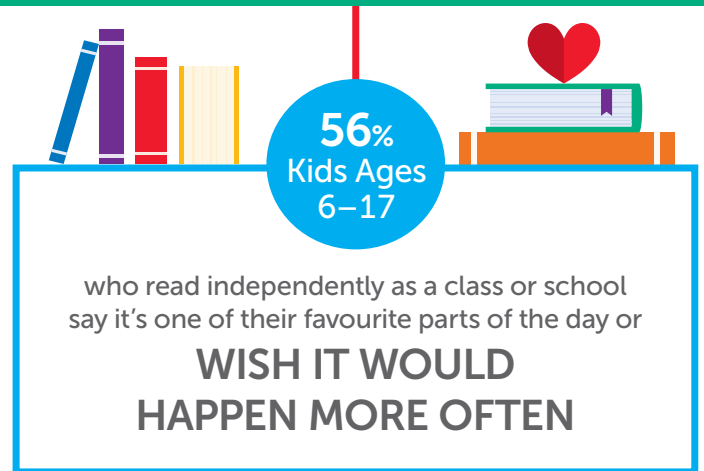
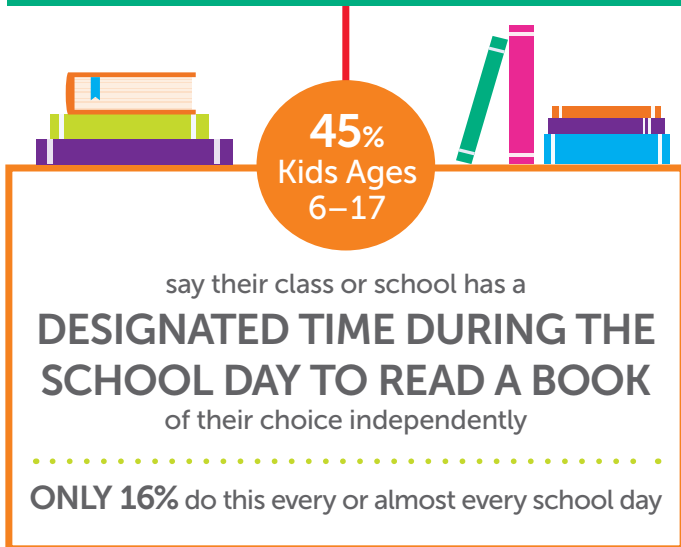


The Power of Independent Reading In School



% of kids with opportunities to read **independently** as a class or school during the school day



Children who are given time for independent reading at school are more likely than those who are not to:

| | |
|-----------------------------------------------------------------|--------------------|
| Love or like reading books for fun a lot | 72% vs. 47% |
| Be currently reading a book for fun | 71% vs. 48% |
| Agree that reading books for fun is extremely or very important | 61% vs. 42% |
| Feel kids their age should read books for fun 5-7 days a week | 53% vs. 26% |
| Be frequent readers, reading books for fun 5-7 days a week | 48% vs. 23% |



Results from a nationally representative survey of 1,755 parents and children including 349 parents of children ages 0-5; 703 parents of children ages 6-17, plus one child age 6-17 from the same household, conducted June 3-June 10, 2015 and managed by YouGov. See the full methodology at scholastic.co.uk/readingreport