

BOOST YOUR BOOK FAIR WITH OUR FREE TICKET GIVEAWAY!



We've teamed up with the LEGOLAND® Windsor Resort, SEA LIFE Centres & Sanctuaries and Warwick Castle so that kids can not only get a great read from your Book Fair ... but a free fun day out too!

**Just have the ticket vouchers available at your Book Fair for visitors to collect.*
It's a hassle-free way to ensure your Book Fair is buzzing with excitement, helping you to earn more free books for your school.**

1 ONE WEEK BEFORE YOUR BOOK FAIR

- Put up the posters around school to let everyone know to visit your Book Fair to collect their voucher.



- Hand out a leaflet to each child to take home to preview the book range and spread the word.

- Highlight the giveaway to parents via a letter, email, text, newsletter or on the school website.

2 AT YOUR BOOK FAIR

- Look in your Planning Kit to find the vouchers (100 per full pad) and take along to the Book Fair.



- Place the pad by your cash desk for visitors to take their voucher.
- Alternatively, you could recruit a team of willing volunteers from class to hand them out to visitors on arrival!

ESSENTIAL INFORMATION

- Limit of one voucher per child per school
- No purchase necessary
- Extra vouchers cannot be supplied by Scholastic
- Vouchers available while stock lasts on a first come, first served basis
- Any questions? Call us for free on 0800 212 281

Thanks for choosing Scholastic. We hope you have a great Book Fair!

*Free ticket voucher entitles the holder to one free child entry when accompanied by a full paying adult.
Terms & Conditions apply. Visit www.bookfairs.scholastic.co.uk for full details.

Visit www.scholastic.co.uk/readeveryday

