

NEW!

SCHOLASTIC

Earn
FREE BOOKS
for your school



We Are Writers!

Now every child can be an author,
published in your school's very own book...

Scholastic Book Fairs are a great way to get children enthusiastic about reading, so why not take that enthusiasm and turn it into a passion for writing too?

We Are Writers provides the chance for children to see their writing published in a real book. It's an incredible way to enthuse and excite any child about writing - and it costs absolutely nothing for the school to take part!

All you need to do is provide at least 50 pieces of children's writing and order at least 50 copies. In return, we'll publish your unique book for you to sell at your Scholastic Book Fair.

Find out more at wearewriters.ie



Scholastic Book Fairs – Getting children reading. Giving books to schools.

What better motivation is there to read and write than to see your own words in print?

Designed to promote and raise literacy standards, **We Are Writers** is a new initiative from Scholastic that gives every child the chance to be published in your school's very own book.

- **Boost children's confidence**

Imagine being a published author in a real book! It's a great way to boost confidence and get children motivated – even the most reluctant writer will want to take part!



- **Inspire to write**

We Are Writers celebrates writing in all its forms, no matter the child's age or ability. Stories, poems, reviews, letters, recipes – any type of writing can be added to your book.

- **Celebrate a special event**

As well as making your Book Fair special, **We Are Writers** can be used to celebrate school anniversaries, World Book Day or leavers' day by creating a keepsake for parents, teachers and children to treasure.

- **Simple, fun and free to take part**

Create your book entirely online using our easy-to-use website, specially designed for children to add their own chapters. There are no set-up fees and you'll receive a free sample and free final copy for your school.



- **Earn free books for your school**

Sell the books at your Book Fair for a set price of €8.00 each and earn 60% commission on every copy sold to spend on a huge range of books and teacher resources. **We Are Writers** books make great gifts – every family member will want one!

Quotes

"It was really good seeing my chapter in a REAL book because it gave me hope that one day I could be a professional author." Pupil, aged 9

"We Are Writers provides a simple, motivating way to publish and celebrate children's writing. Every school will want to take part."

Pie Corbett, author

Where do I start?

1

Call us on 1800 272 321 to arrange your Book Fair, then set up your book at wearewriters.ie

2

Inspire children to write with free literacy resources including Horrid Henry story starters.

3

Give children a password for the website so they can input their work into the book.

4

Upload your own cover image, choose a cover colour and add a foreword from someone important to your school.

5

We'll send a free sample book for you to check and to show parents at your Book Fair so you can take orders.

6

Tell us when you're happy with your book and place your final order – we'll print and deliver copies including a free copy for your school (allow 15 days).

7

Now your pupils will have a book featuring their own work to treasure forever – and you'll have commission to spend on free books for your school!

Contact us

To start a We Are Writers book for your next Fair call us for free on 1800 272 321 or visit wearewriters.ie